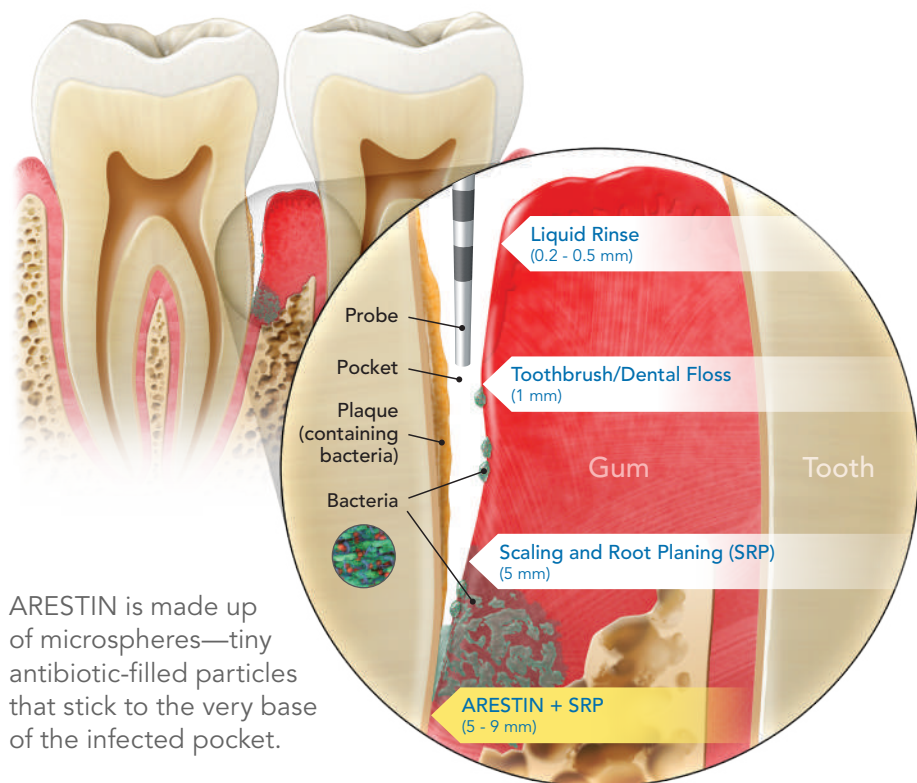


ARESTIN TARGETS HIDDEN BACTERIA

To reach the bacteria hidden at the bottom of the pockets, many dental professionals add an antibiotic, such as ARESTIN® (minocycline HCl) Microspheres, 1 mg, to SRP.



ARESTIN is made up of microspheres—tiny antibiotic-filled particles that stick to the very base of the infected pocket.

IMPORTANT SAFETY INFORMATION (continued)

- In clinical studies, the most frequently reported non-dental side effects were headache, infection, flu symptoms, and pain.

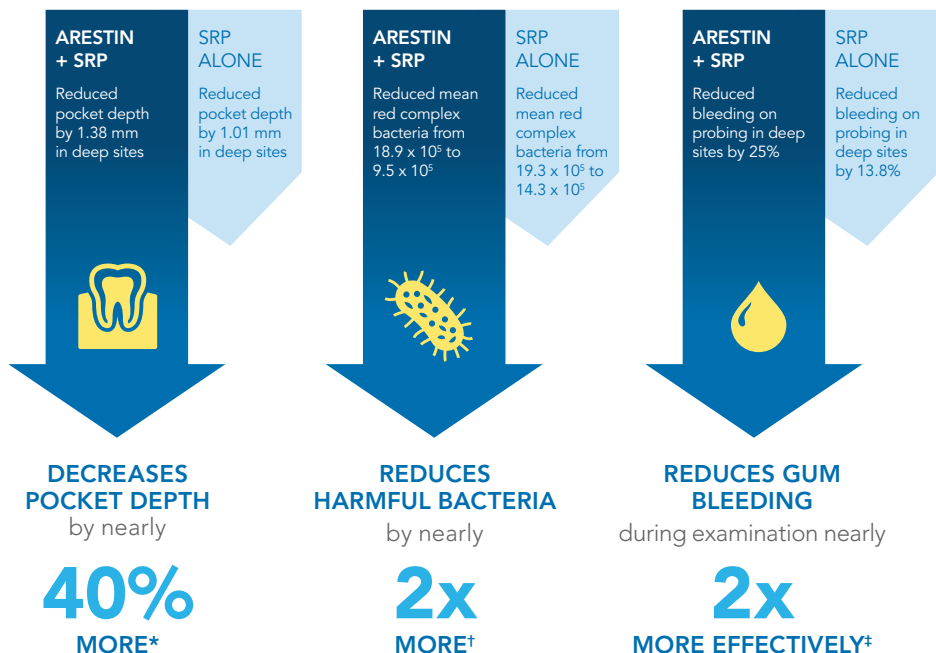
You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.



PROVEN RESULTS

Adding ARESTIN® (minocycline HCl) Microspheres, 1 mg to SRP helps in three different ways:



*Measured 1 month after treatment.

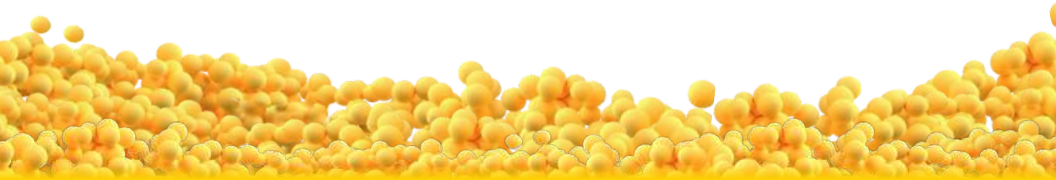
†Deep pockets = 5 mm or deeper.

‡In the clinical studies, dental professionals assessed how many patients' deep pockets (5 mm or deeper) bled when touched during dental examinations.

IMPORTANT SAFETY INFORMATION (continued)

- Do not take ARESTIN if you are allergic to minocycline or tetracyclines. Ask your dentist or pharmacist for a list of these drugs if you are not sure. Swelling of the face, itching of the skin, fever and enlarged lymph nodes have been reported with the use of ARESTIN. Some of these reactions were serious. Tell your dentist right away if you have any signs of allergic reaction, such as skin reactions or trouble breathing, or if you have an exaggerated sunburn reaction.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.



WHAT TO EXPECT

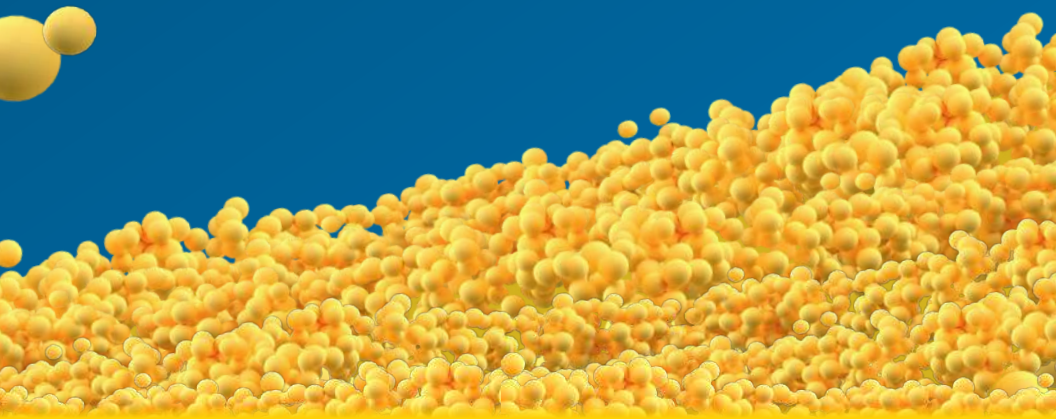
- ARESTIN is placed right where you need it, delivering the antibiotic minocycline directly to your gums
- The antibiotic is released over time, targeting bacteria and reducing pocket depth, to help your gums heal better than with SRP alone
- It continues to target bacteria and help fight infection even after your dental visit

WHAT TO DO AFTER TREATMENT

To help ensure that you get the best results possible from your treatment with ARESTIN, follow these instructions:

For 1 week after treatment:

- Do not touch the sites treated with ARESTIN
- Do not eat hard, crunchy, or sticky foods (eg, carrots, taffy, and gum)
- Continue brushing regularly



TIPS TO KEEP YOUR GUMS HEALTHY

Through good home-care practices, you can make a real difference in your gum health.

- Get the gum treatments that your dental professional prescribes
- Brush twice a day with fluoride toothpaste
- Floss every day
- Replace your toothbrush every 3 to 4 months—sooner if the bristles start to fray

Also, these lifestyle changes may help:



Drink water

Fluoridated tap water or bottled water helps prevent tooth decay.



Don't smoke

If you're a smoker, consider quitting. Smoking can increase the risk of periodontal disease, tooth decay, and tooth loss.

INDICATION

ARESTIN® (minocycline HCl) Microspheres, 1mg is used in combination with scaling and root planing (SRP) procedures to treat patients with adult periodontitis (gum disease). ARESTIN® may be used as part of an overall oral health program that includes good brushing and flossing habits and SRP.

IMPORTANT SAFETY INFORMATION (continued)

- THE USE OF TETRACYCLINE CLASS DRUGS, INCLUDING ARESTIN, DURING TOOTH DEVELOPMENT MAY CAUSE PERMANENT DISCOLORATION OF THE TEETH, AND THEREFORE SHOULD NOT BE USED IN CHILDREN OR IN PREGNANT OR NURSING WOMEN.
- ARESTIN has not been studied in patients with weakened immune systems (such as patients with HIV infections or diabetes, or those receiving chemotherapy or radiation). Tetracyclines, including oral minocycline, have been associated with the development of autoimmune syndrome with symptoms such as joint pain, muscle pain, rash, swelling, fever, enlarged lymph nodes, and general body weakness. Tell your doctor about any health problems you have, including whether you have had oral candidiasis ("thrush") in the past, and about all medications you are taking.
- In clinical studies, the most frequently reported non-dental side effects were headache, infection, flu symptoms, and pain.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see additional Important Safety Information throughout and accompanying full Prescribing Information.

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